

CSS Corp's Geospatial (GIS) Services and Solutions



CSS Corp Overview

CSS Corp is a new age services company that invests significantly in emerging technologies like Artificial Intelligence (AI), Automation, and Analytics to help to enhance customer experience, drive predictability, improve Average Revenue Per Customer (ARPC) and help them drive new sources of competitive differentiation.

Our vision is to deliver tangible business outcomes through contextual adoption of emerging technologies in Tech Support Operations, Geospatial Services, Cloud and Infrastructure and Networking Services.

CSS Corp entered the 3rd wave of business transformation and repositioned itself as a “New Age Digital Services” company in 2016. The new positioning was strategically chosen to align our identity closer to our customer ecosystems, to establish a niche for ourselves in the market and to meet the growing digital needs of our customers. CSS Corp's focus on driving niche industry-specific solutions are centered on customer experience, revenue creation, and operational efficiency which is strategically aligned with our corporate business strategy.

CSS Corp's Geospatial Technology Services Overview

CSS Corp has now set out to be a global geospatial player with its portfolio of Geospatial Technology Services (GTS) offerings. The industry agnostic services encompass Geospatial Information Systems (GIS), Geo-image processing, Mapping, and Geo-analytics services. Our GTS services provide actionable insights into locational data, such as spatial patterns, interdependencies between objects / assets, relationships and scenarios helping organizations discover critical spatial relationships in massive datasets. Our GTS analysts help organizations in identifying spatial locations, field data acquisition, data correlation, data management, mapping, reporting and analytics.



Key Services

- ▶ GIS Consulting and Assessment Services
- ▶ End-to-End Data Acquisition (Field to Market)
- ▶ Data Processing and Content Management
- ▶ Spatial Analytics and Insights
- ▶ Custom Applications Development
- ▶ Bespoke Solutions



Key Differentiators

- ▶ Full spectrum of Geospatial Content production services
- ▶ Deep understanding of navigation map production services – both Standard and HD maps
- ▶ Expertise in aerial, terrestrial imaging, mapping and geo-analytics that reveal the spatial patterns
- ▶ End-to-end geospatial solutions for companies in automotive, telecom, energy, infrastructure and engineering firms, government agencies and transportation authority's
- ▶ Robust AI and analytics practice to compliment content automation
- ▶ Extensive product design and development expertise

CSS Corp's Geospatial (GIS) Services and Solutions

CSS Corp extensively leverages hybrid mapping technologies including LiDAR (Aerial and Terrestrial), UAV, and Aerial technology with an aim of delivering visualization of location or spatial data, insights on spatial relationships, and simplified data management. We focus on enabling organizations to better understand and gain benefit from the geospatial information. Our solutions enable organizations to merge spatial data from multiple sources and views in to a single format that allows for easy access, analysis and utilization.



Key Technology Strengths

- ▶ Geospatial Engineering
- ▶ Detailed Road Network Mapping
- ▶ Spatial Analytics
- ▶ Probe Processing and Curated Crowd Sourcing
- ▶ Navigation, Routing and Transit
- ▶ LiDAR Engineering
- ▶ Automated Feature Extraction
- ▶ 3D Mapping and Modeling
- ▶ 3D Content for Autonomous Driving
- ▶ Bespoke Integrated Solutions



Key Analyst Recognitions and Industry Awards

- ▶ CSS Corp positioned in **“Winner’s Circle”** in HfS Research Blueprint for Telecom Operations Services - July, 2018
- ▶ CSS Corp recognized as a **“Leader”** in NelsonHall’s NEAT for Cognitive IT Infra. Management Services - June, 2018
- ▶ CSS Corp recognized as **“Major Contenders”** in Everest’s PEAK for IT Infrastructure Automation Services - July, 2018
- ▶ CSS Corp recognized among **“Top 40”** Data analytics service providers by Gartner - June, 2018
- ▶ CSS Corp recognized among **“Top 40”** Customer Application Development service provider by Forrester - March, 2018
- ▶ CSS Corp featured in **“Top 25”** Digital Transformation Services Case Studies by ISG - April, 2018